



Why is _____
Growing a Mustache?

Answer: “Mustaches for Kids”

This winter across Connecticut, a yet-to-be-determined number of brave souls will sacrifice their faces – and dignities - as Growers for Mustaches for Kids. Our goal is to use our pushrooms **to raise \$10,000** for the **Connecticut Children’s Medical Center** in Hartford (www.ccmckids.org).

Conceptually, Mustaches for Kids works like the read-a-thons you did in grade school. Except there’s no reading requirement. And you’re growing a mustache. (OK - not exactly the same but you get the idea). Each Grower collects pledges from friends, co-workers, distant relatives, acquaintances, local merchants and bus drivers to sponsor their 'stache.

The 2009 crop of Growers will be a diverse group of men who all share at least two things in common - a desire to make a difference in the lives of some special kids and the ability to not take themselves too seriously.

Some Frequently Asked Questions...

- Q.** Is this a joke?
- A.** No. Since its inception in 1999, hundreds of growers have joined Mustaches for Kids across the U.S and Canada, and have raised over \$1,000,000 for children’s charities.
- Q.** What will I tell my friends/co-workers/loved ones/employers who object to my Mustache and ridicule me for it?
- A.** Do what we do. Fix them with a steely gaze and tell them the truth: “It’s for the kids.” Then ask them to make a donation.
- Q.** Why Mustaches? Why the silly name?
- A.** This is not your typical fundraising organization. We believe in doing good and having a good time doing it.



We’ve only begun to scratch the upper lip...
for more information please visit us at:

www.mustachesforkids.org

www.m4khartford.org

www.ccmckids.org